Wonder Project

**WHERE SCIENCE TECHNOLOGY ENGINEERING AND MATHS COME ALIVE.**

# Activity calendar 2027

This calendar helps your people experience, internal communications and marketing teams plan how to get involved in your Wonder Project partnership.

Choose the activities that suit your organisation – from encouraging kaimahi to volunteer in classrooms as Wonder Project Ambassadors to sharing programme stories and celebrating impact.

Engineering New Zealand
Te Ao Rangahau

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- What's happening
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*Dates and resource availability are indicative.*

## Overview

| | January – March | April – June | July – September | October – December |
|---|---|---|---|---|
| | **Get ready** | **Get involved** | **Share experience** | **Celebrate impact** |
| **Key moments** | • Teacher and ambassador recruitment<br>• Schools taking part in Rocket and Power Challenges are confirmed | • Ambassadors are connected with participating schools and trained<br>• Rocket and Power Challenges run in schools<br>• Schools taking part in Ice Cream and Water Challenges are confirmed | • Rocket and Power Challenge wrap-up<br>• Ice Cream and Water Challenges run in schools<br>• Rocket and Power Challenge impact reports | • Annual school competition<br>• Water and Ice Cream Challenge impact reports<br>• Annual impact report<br>• Early school recruitment |
| **Partner activation** | • Invite STEM kaimahi to become ambassadors<br>• Explain your Wonder Project partnership and promote ambassador opportunities | • Support ambassadors to participate and recognise their contribution<br>• Celebrate participation and volunteering | • Share kaimahi experiences and support Term 3 ambassadors<br>• Share programme stories and Rocket and Power Challenge results | • Thank participants and invite interest for next year<br>• Celebrate competition winners and the year's impact |
| **Resources from us** | • Ambassador recruitment toolkit | • Marketing toolkit | • Rocket and Power Challenge photography and impact reports | • Ice Cream and Water Challenge photography and impact reports<br>• Annual impact report |
| **Plan ahead** | • Reserve internal communication slots | • Identify ambassador stories to feature | • Reserve internal and external communications space for stories | • Agree next year's partnership priorities |

## School terms 2027

| | Term 1 | Term 2 | Term 3 | Term 4 |
|---|---|---|---|---|
| **School dates** | 28 Jan–9 Apr* | 27 Apr–2 Jul | 19 Jul–24 Sep | 11 Oct–17 Dec* |
| **Wonder Project focus** | Recruitment and programme refinement | Rocket Challenge (Years 5–6)<br>Power Challenge (Year 7–8) | Ice Cream Challenge (Years 5–6)<br>Water Challenge (Year 7–8) | Celebrating impact, programme refinement, and recruitment of schools for 2028 |

** Term 1 starts between 28 January and 3 February, Term 4 ends no later than 17 December – individual schools may differ.*

## Monthly calendar

January – June 2027

| | January<br>Term 1 starts 28 Jan – 3 Feb | February | March | April<br>Term 2 starts 27 April | May | June |
|---|---|---|---|---|---|---|
| **What's happening** | • Teacher recruitment continues from Term 4<br>• Ambassador recruitment starts late January | • Main teacher and ambassador recruitment push<br>• Wonder Project hosts ambassador information webinars | • Term 2 teacher registrations close<br>• Rocket and Power Challenge schools confirmed<br>• Targeted ambassador recruitment | • Term 2 ambassador matching<br>• Ambassador training and onboarding<br>• Ambassador recruitment continues for unmatched schools | • Rocket and Power Challenge delivery to schools<br>• Term 2 ambassador registrations close shortly after term starts | • Rocket and Power Challenge continue<br>• Term 3 teacher registrations close<br>• Ice Cream and Water Challenge schools confirmed<br>• Ambassador recruitment continues for unmatched schools |
| **Resources from us** | • Ambassador recruitment toolkit<br>• List of your organisation's recent ambassadors | • Ambassador recruitment toolkit<br>• Webinar hosted<br>• Website and registration link | • Region and school-specific recruitment requests for Term 2 | • Ambassador training<br>• Challenge Q&A webinars<br>• Ambassador onboarding / preparation copy | • Marketing toolkit | • Ambassador recruitment toolkit<br>• Region and school-specific recruitment requests for Term 3 |
| **People experience / internal communications** | • Plan internal communications<br>• Engage with past ambassadors as champions<br>• Share information about what the Wonder Project is and your partnership<br>• Book personalised ambassador recruitment webinar with Wonder Project team | • Share webinar invitation with kaimahi<br>• Follow up with recruitment messages to kaimahi<br>• Engage team leaders to encourage participation | • Share remaining opportunities relevant to kaimahi locations | • Build excitement with participating kaimahi and help them to prepare | • Feature an ambassador's motivation or experience | • Thank ambassadors<br>• Promote remaining Term 3 opportunities |
| **Marketing / external communications** | • Introduce the partnership | | • Use World Engineering Day as an optional opportunity to explain your involvement | • Prepare a kaimahi or partnership story for the delivery period | • Share how your organisation is participating | • Use National Volunteer Week or International Women in Engineering Day as an opportunity to celebrate your kaimahi as ambassadors<br>• Share Term 2 ambassador experiences |

## Monthly calendar

July – December 2027

| | July<br>Term 3 starts 19 July | August | September | October<br>Term 4 starts 11 October | November | December |
|---|---|---|---|---|---|---|
| **What's happening** | • Rocket and Power Challenge conclude and feedback is collected<br>• Term 3 ambassador matching<br>• Ambassador training and onboarding<br>• Term 3 ambassador registrations close shortly after term starts | • Ice Cream and Water Challenge delivery to schools<br>• Term 2 results analysed | • Ice Cream and Water Challenges continue<br>• Rocket and Power Challenge impact reports released<br>• Ice Cream and Water Challenge conclude and feedback is collected | • Annual school competition entries close late October | • Competition winners promoted<br>• 2028 school recruitment begins | • End-of-year recognition |
| **Resources from us** | • New Rocket and Power Challenge photography available<br>• Rocket and Power Challenge participant summary and demographic information | • Marketing toolkit | • Rocket and Power Challenge impact reports<br>• Social tiles for Rocket and Power Challengeimpact | • New Ice Cream and Water Challenge photography available<br>• Ice Cream and Water Challenge participant summary and demographic information | • Ice Cream and Water Challenge impact reports<br>• Social tiles for Ice Cream and Water Challenge impact<br>• Competition winners and suggested copy | • Annual impact report<br>• Social tiles for annual impact |
| **People experience / internal communications** | • Thank Term 2 ambassadors<br>• Remind ambassadors to complete Wonder Project post-challenge survey<br>• Support Term 3 participants | • Share kaimahi experiences | • Share results with kaimahi and recognise their contribution | • Thank Term 3 ambassadors<br>• Remind ambassadors to complete Wonder Project post-challenge survey | • Celebrate results and gather early kaimahi interest for next year | • Thank everyone involved and share the year's achievements |
| **Marketing / external communications** | • Share Rocket and Power Challenge photos and stories | • Highlight involvement in Ice Cream and Water Challenges | • Publish relevant Rocket and Power Challenge impact highlights<br>• Share Term 3 ambassador experiences | • Share Ice Cream and Water Challenge photos and stories | • Publish relevant Ice Cream and Water Challenge impact highlights<br>• Share school competition winners and 2028 teacher opportunities | • Publish a partnership year-in-review |